



GERARDO VALENCIA

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GROWTH-FOCUSED ANALYST WITH TECHNICAL FLUENCY

INSIGHT-LED GROWTH STRATEGIST

Gerardo brings a sharp, systems-driven perspective to OSLA's advisory work. With a background in business analysis and cybersecurity strategy, he helps law firms navigate growth through structured planning and smart decision-making. Recently, he led M&A research for major firms—guiding leadership teams through detailed reviews of more than 200 competitors and prospects. His knack for turning complex data into clear, actionable insight is a cornerstone of OSLA's strategic approach.

TECHNICAL FLUENCY

Gerardo's toolkit blends strategic problem solving, agile project management, and hands-on tech fluency. He uses data visualization platforms like Tableau and Excel to surface trends and clarify decisions, and applies SDLC frameworks via JIRA and Confluence to drive results. With proficiency in Python, SQL, HTML, and other languages, he's known for building smart solutions that automate tasks, refine workflows, and improve client operations.

MULTIDISCIPLINARY ANALYST

Fluent in English, Spanish, and French, Gerardo adds a global mindset to organizational risk and resilience. He holds a BS in Informatics and a Master's in Cybersecurity Strategy & Information Management from The George Washington University—giving him both the technical depth and strategic awareness to help clients tackle big challenges with clarity. He excels at translating abstract complex issues into practical, repeatable outcomes.